

# Taipei International Book Exhibition

**Feb. 4-9, 2025**

**Meeting Asian Publishers**

Early Bird Deadline: September 30, 2024

Registration Deadline: October 31, 2024





## Dates and Opening Hours

**Feb. 4** (Tue.) — **Feb. 6** (Thu.) **10:00-18:00**

**Feb. 7** (Fri.) — **Feb. 8** (Sat.) **10:00-22:00**

**Feb. 9** (Sun.) **10:00-20:00**

## Venue

**Taipei World Trade Center (TWTC)**

**Hall 1 (No. 5, Sec. 5, Hsinyi Road,**

**Taipei City, 110, Taiwan)**

**TiBE**



## TIBE 2024 Facts & Figures

**1,162** events for readers    **550,000** visitors in 6 days

**509** exhibitors (242 international/267 domestic) from **34** countries

**358** school groups (11,611 teachers & students)

**31** international media    **1,910** rights meetings

Book a Stand (Unit: 3m x 3m)

## Space Only

Early Bird by Sep.30 **US\$1,500**

Regular Date By Oct. 31 **US\$1,800**

## Standard Shell Scheme

Early Bird by Sep.30 **US\$1,900**

Regular Date By Oct. 31 **US\$2,200**

Registration fee **US\$50**

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Reserve Rights Table

**Date: Feb. 4** (Tue.) - **Feb. 7** (Fri.)

**Time: Session 1: 09:00-13:00**

**Session 2: 13:30-17:30**

**Fee: Per session: US\$200**

**Per day: US\$350** (2 sessions on the same day)

**Registration fee (per order): US\$30**





# 2023 Taiwan Book Market

Publishing Houses: **4,272**

Bookstores: **2,079**

New Titles: **57,338**

Print Books: **33,556** (58.92% of all new titles)

Electronic Books: **23,473** (40.94% of all new titles)

Audio Books: **309** (0.54% of all new titles)

Translated Titles: **9,655** (28.77% of print books)

## TOP 5 GENRES PUBLISHED (2023)

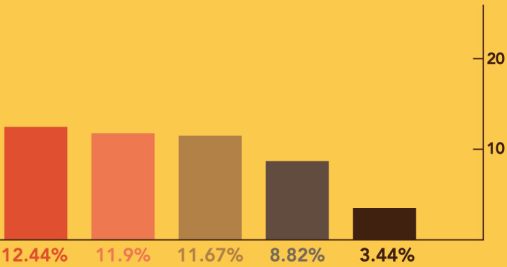
Children's Books: **4,176** (12.44% of print books)

Test Preparation Books: **3,993** (11.9% of print books)

Humanities & History: **3,917** (11.67% of print books)

Comics / Graphic Novels: **2,960** (8.82% of print books)

Social Science: **2,833** (3.44% of print books)



## ORIGIN OF TRANSLATED TITLES (2023)

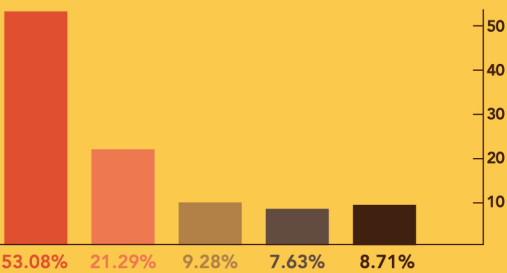
Japan: **5,125** (53.08%)

USA: **2,056** (21.29%)

UK: **896** (9.28%)

Korea: **737** (7.63%)

Others: **841** (8.71%)



## TOP TRANSLATED GENRES (2023)

Comics: **2,713** (28.1%)

Children's Books: **1,706** (17.67%)

Fiction: **1,131** (11.71%)

Humanities: **734** (7.6%)

Self-Help: **663** (6.87%)

## TOP 5 BEST SELLING GENRES (2023)

- Social Science
- Self-help
- Business & Finance
- Literature/Fiction
- Language & Reference Books

For overseas publishers, the signs are positive — and the mood optimistic —  
for a thriving rights sales market in the segment. — *Publishers Weekly*



**Claudia Kaiser**  
Frankfurt Book Fair, Germany



**Andrzej Sapkowski**  
Author, Poland



**Markus Zusak**  
Author, Australia



**Brandon Sanderson**  
Author, USA



**Sebastian Fitzek**  
Author, Germany



**Gabriel Nieto**  
Rights Director, Mexico



**Chulho Yoon**  
Korean Publishers Association, Korea



**Suzy Lee**  
Author, Korea



**Sydney Smith**  
Author, Canada



**Taro Gomi**  
Author, Japan

