

2023 Jan. 31 — Feb. 5

Guest of Honor: **Poland**

Hall 1, Taipei World Trade Center

Taipei International Book Exhibition

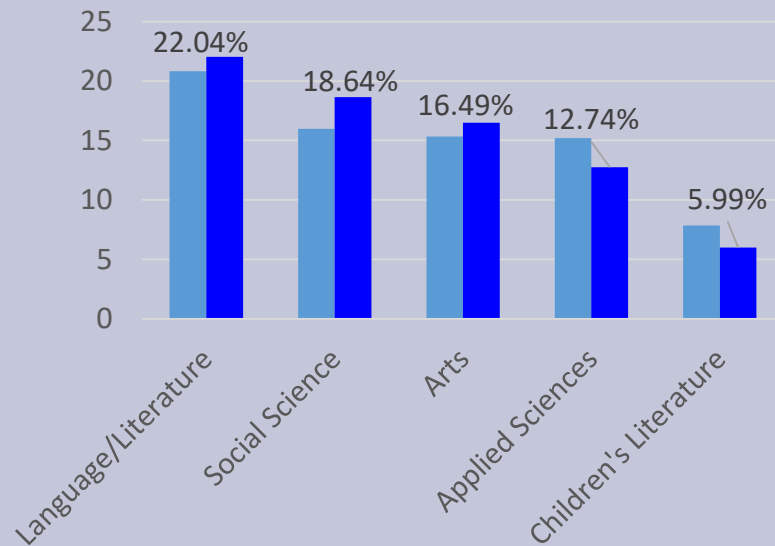


Taiwan Book Market

Publishing Houses(June, 2022): 2,325
Number of New Titles(2021): 57,710
Annual Value of Publishing (2021): US\$680 million

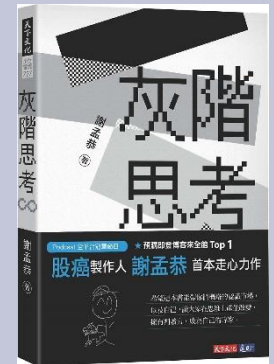
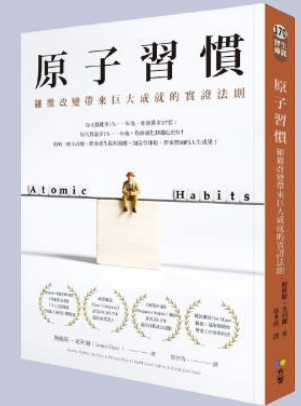
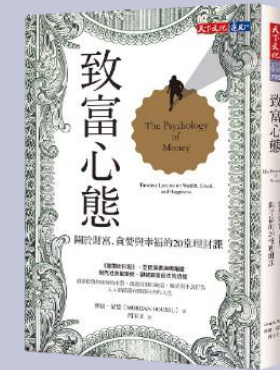
Book Stores(2022): 2,078
Average Book Price (2021): US\$13

Top 5 Genres Published



Top 5 Bestselling Genres

- Self-help
- Business & Finance
- Lifestyle
- Literature/Fiction
- Children's Books & YA



Taiwan Book Market

29.44% (16,991 titles) of new titles are translated from foreign languages.



The Market of Translated Titles is Growing

The percentage of translated titles among new publications has been growing for four consecutive years (2018-2021).

Market Requests for Content to Fulfil Readers in All Ages

In 2021, top three genres of translated titles are comics, children's books and fiction.

A Surge in eBooks Segment

In the eBooks segment, the publication growth rate is 7.56% from 2020 to 2021.

Facts & Figures

2022 Taipei International Book Exhibition

500 events for visitors and professionals

More than **250,000** visitors in **6** days

364 exhibitors from **31** countries

106 school groups visitors

1,814 media coverage

61 rights meetings

TiBE is the platform for publishing professionals to

Showcase Titles



Rights Dealing

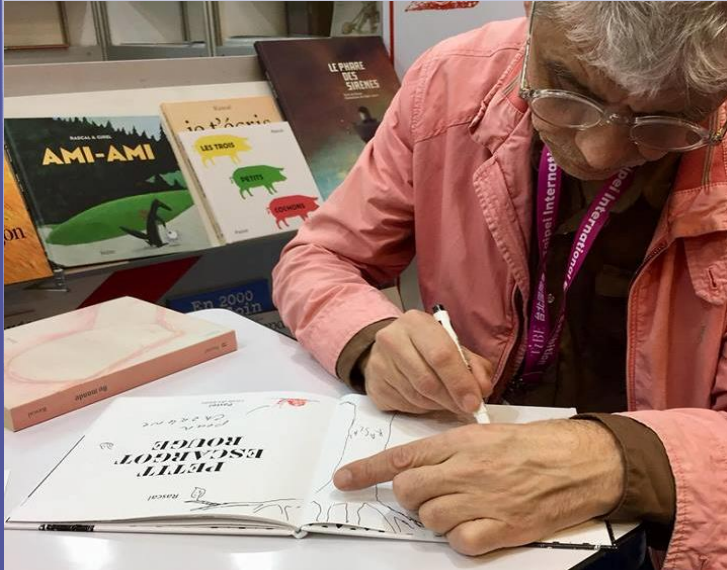


Deliver Speech/Attend Forums



TiBE is the platform for publishing professionals to

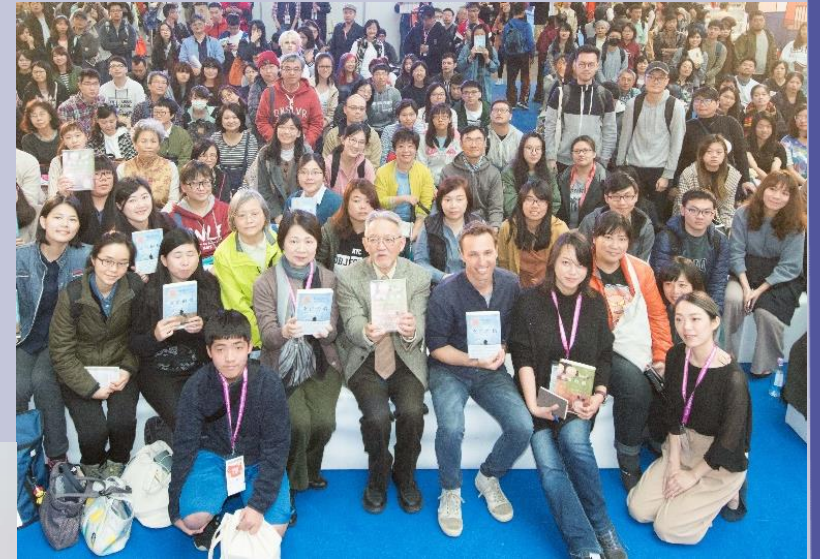
Promote Illustrators



Promote Authors



Interact with Readers



2023 Taipei International Book Exhibition

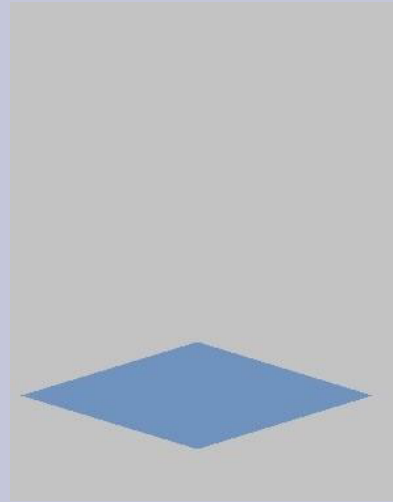
- **Date:** January 31- February 5, 2023
- **Guest of Honor:** Poland
- **Venue:** Hall 1, Taipei World Trade Center
(1F, No. 5, Sec. 5, Hsin-yi Rd., Taipei, Taiwan)
- **Professional Day:** January 31
- **Opening Hours*** (subject to change)

Date	Day	Hours
January 31	Tuesday	10:00—18:00
February 1	Wednesday	10:00—18:00
February 2	Thursday	10:00—18:00
February 3	Friday	10:00—22:00
February 4	Saturday	10:00—22:00
February 5	Sunday	10:00—18:00



Become Exhibitors in 2023TiBE

Book an Actual Stand



Option	Space Only	Standard Shell Scheme
Early Bird Registration <u>By Oct. 7, 2022</u>	US\$1,350	US\$1,700
Regular Registration <u>By Nov. 11, 2022</u>	US\$1,500	US\$1,850

✕Each order will incur a US\$50 registration fee.

✕The Standard Shell Scheme picture above is for reference only. The final design may be slightly different.

Thank You

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